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MEDIA RELEASE

FOR IMMEDIATE RELEASE

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October 13, 2022

THOROLD, Ontario – The word is getting around. This year, on Thursday, October 27 and Friday, October 28, 2022, the Indigenous Diabetes Health Circle (IDHC) is hosting a virtual international conference to which all are invited and all are welcome.

“This conference marks 25 years of work invoking the return of Indigenous diabetes wellness” points out Roslynn Baird, Executive Director, IDHC. The event boasts top ranking thought leaders, such as Dr. Tracey Galloway of University of Toronto, Dr. Imaan Bayoumi of Queen’s University, Dr. Jennifer Walker of McMaster University and Dr. Cynthia Wesley-Esquimaux of Lakehead University and many more Indigenous diabetes wellness knowledge carriers!

Event Takeaways Include:

- Celebrating 25 Years of Collaborations, Partnerships and Community
- Highlighting Diabetes and Wellness Research in Communities
- Making Research Accessible to Communities
- Equating Indigenous Knowledge Alongside Research
- Transforming Knowledge into Practice

The Ontario Federation of Indigenous Friendship Centres (OFIFC) Takes Conference Sponsorship Role

“The Ontario Federation of Indigenous Friendship Centres is pleased to sponsor \$2,500 toward the conference — specifically to demonstrate its commitment to the ‘Land’ sponsorship level and for the OFIFC to take another step towards Indigenous health systems change management” remarked Gertie Mai Muisse, Chief Executive Officer. “This is one more way we at the OFIFC are continuing to build out the Friendship Centre success story,” she added. Sponsors at this level receive early access to conference recordings, the bestselling book “Braiding Sweetgrass,” the IDHC Wellness Bundle and more.

Conference Sponsorship

Sponsors at any level support capacity building in Indigenous communities and gain international visibility with peers. The IDHC will provide Wellness Bundles comprised of Traditional food, medicines, tea and educational information pertaining to diabetes awareness and prevention to the first 250 conference attendees having submitted event evaluations.

The IDHC invites one and all to follow the lead of the Ontario Federation of Indigenous Friendship Centres and participate in, or be a sponsor of, this strategic conference. Learn more about the conference on the IDHC website at <https://idhc.life/about-our-organization/annual-conference/>.



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Be a part of the dramatic resurgence of Indigenous diabetes wellness!

About the Ontario Federation of Indigenous Friendship Centres

The Friendship Centre vision is to improve the quality of life for Indigenous people living in an urban environment by supporting self-determined activities which encourage equal access to and participation in Canadian society and which respect Indigenous cultural distinctiveness.



OFIFC

About the IDHC

The IDHC provides programs focusing on diabetes education, prevention and management in Indigenous communities in Ontario, both on and off-reserve — serving First Nation, Métis and Inuit communities. Facilitating community capacity-building, building upon traditional strengths and supporting community-driven programming are the IDHC's core concerns.

For additional information, please contact:

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Indigenous Diabetes Health Circle (IDHC)

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